

ECE Seminar Series
(Supported by Department of Electrical and Computer Engineering @ IIT)

How to Know if You Should Start Your Own Business

Dr. Bill Cardoso

CEO, Creative Electron

Friday, April 13, 2018

3:30 p.m. SH 118 (Siegel Hall)

Abstract

Dr. Bill Cardoso started his first company at the age of 17 in Brazil, selling it a few years later to work for the Fermi National Accelerator Laboratory (Fermilab). After 10 years at Fermilab and tired of the long Chicago winters, he decided to move to San Diego to start a new business venture, in his garage. Creative Electron grew from his garage to what is now the largest US manufacturer of x-ray systems to the electronics industry worldwide. At Creative Electron, Bill leads a team of engineers who design and manufacture x-rays for the inspection of electronics, counterfeit components, automotive parts, seeds, medical devices, and much more. Dr. Cardoso will share with you the insights he garnered from his successful entrepreneurship to help you determine if you should or shouldn't start your own business.

Speaker's Biography

Bill received his Associate's Degree at the age of 13 and went on to achieve a BS in Electrical Engineering. He received both his MS and PhD degrees in Electrical and Computer from Illinois Tech. In 2011 he was awarded IIT's prestigious Outstanding Young Alumnus Award. He has his MBA from the University of Chicago and sits on the technical committees of SMTAI, SMTA Counterfeit Conference, and SMTA LED Conference, Components for Military and Space Electronics Conference, SPIE Photonics, and the IEEE Nuclear Science Symposium. Dr. Cardoso has written two books and over 150 technical publications.

Note: This seminar is open to everyone and is part of the ECE Day events. If you have questions please contact Joannette Catino, catino@iit.edu